

Name of registry

Systam Oy Customer Survey 2021 lottery

Registrar

Systam Oy
Business ID: 2074801-6
Hermiankatu 6 A 33720 Tampere
Finland
+358 10 470 3600
info@systam.fi

Contact person for matters relating to the Register

Anssi Tamminen <u>anssi.tamminen@systam.fi</u> +358 10 470 3600

Use of personal data

The purpose of processing personal data is to conduct a lottery in connection with Systam's Customer Survey 2021. Contact information is collected from individuals participating in Customer Survey 2021 who wish to disclose their contact information. The contact information is used solely for the purpose of drawing lots.

Data content of the register

The following information can be stored of registered:

Contact information. Such as your name, email and telephone number.

Information sources of the register

The register is compiled from a survey distributed by Systam Oy to its customers, to which registrants can leave their contact details if they wish.

Provision of information

Except as required by the Finnish authorities, we will not disclose personal information to third parties.

As a rule, registry information is not transferred outside the EU or the EEA.

The service providers we use may back up data outside the EU / EEA to the United States. The data is backed up to keep your data safe even if your main servers fail.

We have made sure that our service providers have joined the The EU-U.S. Privacy Shield Framework (https://www.privacyshield.gov/list), which aims to ensure the security of European information in the United States.

Protection of the registry and retention of personal data

Personal information is kept confidential. The data networks and equipment of Systam Oy and the external service providers on which the registers are located are protected by a firewall and other necessary technical measures.

Only certain pre-defined employees of the Registrar have access to, and are authorized to use, the information contained in the Registry.

Rights of the registered person

Our customers have a number of legal rights

- The right to determine whether we process your personal data and, if so, to obtain a copy of your personal data.
- Right to rectify. You have the right to have your incorrect information corrected or completed.
- The right to withdraw consent. If you have given your explicit consent to a particular processing, you can always revoke your consent.
- Right to delete. You have the right to have your data deleted if it is no longer needed for the purposes for which it was processed.

Requests for rights must be made electronically to tietosuoja@systam.fi

Data retention

We will remove information from the register when there is no longer any commercial justification for the person being processed or if the person himself or herself requires by law to delete the information concerning him or her.